

LAKESIDE NEWS

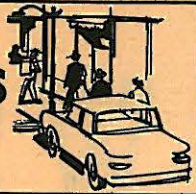
and Thrifty Shopper

June 30, 1966 Vol. 1 No. 1 9837 Maine 443-3839



* This is the "jewel" that lies in the center of Lakeside. Lindo Lake has been in Lakeside *
* since the time of the Barney Oldfield race track. In the last dozen years, or so, it has *
* been difficult to maintain the the water level. The County of San Diego has just remedied *
* the situation by water-proofing the bottom of the lake. The next move, according to many of *
* the area residents, could possibly be the moving of the boathouse back to the center of the *
* lake. Whether or not this can be accomplished, remains to be seen. However, meanwhile, *
* Lakeside enjoys one of the finest parks in the area. *
* (Staff Photo) *

LOCALS



CHAMBER OF COMMERCE
First Monday, 8 p.m., Lindo
Lanes Dining Room, Lakeside.

KIWANIS
Tuesday, 12 noon, Fellowship
Hall, Woodside at Los Coches
Rd., Lakeside.

GARDEN CLUB
Second and fourth Thursday,
1 p.m., Lakeside Farms School
Lakeside.

OPTIMISTS
Thursday, 7:30 p.m., Lindo
Lanes, Lakeside.

OPTI-MRS.
Members Homes, third Wednes-
day, 8 p.m., Lakeside.

EL CAPITAN REBECCA
LODGE NO. 352
Second and fourth Tuesday,
p.m., War Memorial Bldg.,
Lakeside.

LAKESIDE WOMAN'S CLUB
Third Monday, Lakeside Farm
School, Lakeside.

SPORTSMANS
Second Monday 7:30, River-
view School, Lakeside.
V. F. W. POST NO. 5867
Wednesday, 8 p.m., War Me-
morial Building, Lakeside.

SANTEE-LAKESIDE ROTARY
12 noon, Thursday, Carlton Hills
Country Club, Santee.

(If we have omitted your
club or organization, please
call us at 443-3839 so that we
may include it.)

Woman's Club Dates Set

LAKESIDE — The Lakeside
Woman's Club has recessed for
the summer and will recon-
vene again in August.

The Garden Club has also
recessed for the summer and
will begin its sessions once
more in August.

LAKESIDE NEWS and Thrifty Shopper

June 30, 1966

Published weekly by The
Lakeside News, P.O. Box 343
or 9837 Maine Ave., No. 4,
Lakeside, California.

Application to mail at con-
trolled circulation rates is
pending at Lakeside, Calif.



PICTURED IN THE CENTER AT THE TOP OF THE PICTURE IS THE WHITE CAKE WHICH WON A FIRST PLACE FOR DONNA SEARCY OF LAKESIDE, AT THE DEL MAR COUNTY FAIR.
(Staff Photo)

Officers Installed At Country Club

LAKESIDE — The Lakeside
Santee Rotary Club installed
new officers and directors for
the coming year, Thursday,
June 23 at the Carlton Oaks
Country Club.

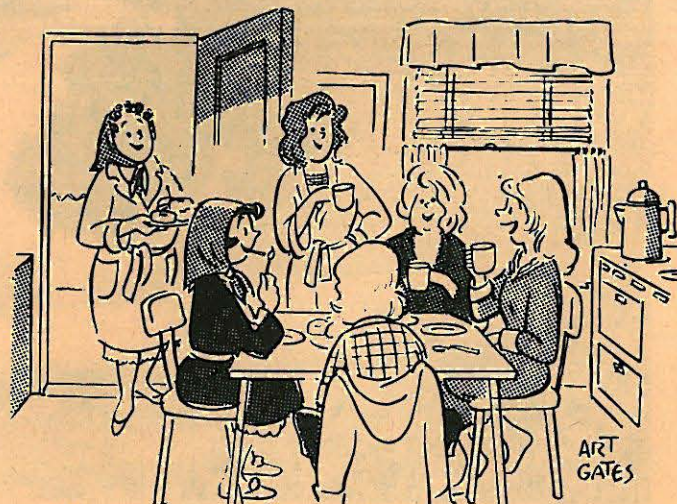
New officers include: Van
T. Sweet, president; Rev. Ed-
ward G. Garner, vice presi-
dent; Gale Ruffin, secretary;
and John H. Gill, treasurer.

Directors of the Rotary Club
are: John Konyon, N. Bert Mc-
Intosh Jr., Amerigo R. San-
sone, Robert Spencer and
Thomas Smiley, director at
large.

The ballad singer, Sam Hin-
ton was part of the entertain-
ment for the evening.

LAKESIDE Theatre

THE BRIDGE
ON THE RIVER KWAI
and
GHOST IN THE INVISIBLE
BIKINI



"Joey accuses me of going back to bed as soon as he leaves for work!"

COMPLETE MACHINE SHOP

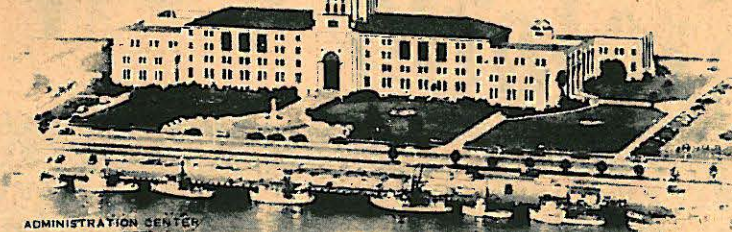
If You Can't Buy It
We'll Make It

Phone
443-1897

**LAKESIDE
TOOL SERVICE**
9782 LOS COCHES ROAD



County of San Diego



ADMINISTRATION CENTER

ROBERT C. COZENS
SUPERVISOR, FIFTH DISTRICT

BOARD OF SUPERVISORS

COUNTY ADMINISTRATION CENTER
SAN DIEGO, CALIFORNIA 92101

June 24, 1966

Mr. Ron VanTil, Editor
Town and Country News
Post Office Box 8
Alpine, California

Dear Mr. Van Til:

I have just been informed that you will
shortly publish a new paper, the Lakeside News and
Thrifty Shopper.

May I express my congratulations on this
most forward move in a community which is experiencing
much growth and activity. One of the problems existent
in the general Lakeside area has been the lack of a local
news medium, and I am confident that the new publication
will provide much news of local interest and perform a
most valuable community service.

My office stands ready to assist you in
any way we may be of service. Kind regards.

Cordially,


Robert C. Cozens
Robert C. Cozens
Supervisor, Fifth District

RCC:WC:np

Grand Opening of Payton

in the "NEW ARCADE BUILDING"

9841 Maine Ave. LAKESIDE Phone 443-1077



NOVEL 9-VOLT BATTERY
Standard size for transistor radios.
Regular price 29¢

Sale Price **17¢**

MASKING TAPE
Large 3/4 inch x 60 yard roll. Easy to use for neater painting. Also fine for sealing and decorating.
Regular \$1.19

Sale Price **48¢**



VALUABLE COUPON

5F-8 BARBECUE GRILL

- * PORTABLE
- * 13 INCH BOWL
- * ADJUSTABLE GRID

REGULAR PRICE \$1.29

SALE PRICE **99¢**

PRICE WITH COUPON **99¢**

(THIS COUPON WORTH 66¢)



DOW CORNING BATHTUB CAULK

2F-7
White. Seals around tubs, tile and fixtures. 3 ounce tube.
Regular price \$1.95



Sale Price **\$1.44**

We can make and fix screens for you, and put glass in broken windows too!

3J-23 OUT-DOOR

A contemporary wall bracket of sparkling crystal anti-glare prismatic glass. Black holder topped with polished brass knob. Length 7"; extends 6". One 75 watt bulb.
Regular \$2.89

Sale Price **\$2.49**



VALUABLE COUPON


2D-8 PAINT BRUSH SET

- * 3 PIECE SET
- * 1, 2 AND 3 INCH
- * TYNEX NYLON BRISTLES

REGULAR PRICE \$1.37

SPECIAL 99¢



PRICE WITH COUPON ... **63¢**



1F-7 LIQUID FERTILIZER

A fish base fertilizer for lawns, gardens, plants, etc. Easy to apply.
Regular price \$1.39 a gallon

Sale Price **89¢**

Hardware's ALL NEW Color Mart

MEMBER OF LARGEST DEALER OWNED BUYING ORGANIZATION SERVING THIS AREA.



COMBINED BUYING POWER TO SAVE YOU MONEY
You save on purchases through your local Great Western Hardware store because the most progressive independent retail hardware merchants in the West have found ways to cut costs out of distribution through their own low cost central distribution center. Our hardware merchandising specialists have covered America's market places to bring you the savings represented on these pages. America's leading manufacturers have joined to offer you "Famous Brands in Hardware and Related Lines" .. at a cash savings to you.

COOPER OUTDOOR THERMOMETER

1F-3
Easy to read dial. Registers 50 deg. below zero to 120 deg. above. 3 1/2 x 4 1/2 inches. With two way mounting bracket.
Regular price .. \$1.00

Sale Price **66¢**



PAINT ROLLER AND TRAY SET

4E-1
A 7 inch set with Raynell covered roller and a metal tray. Tray has stationary ladder lock legs.
Regular price . 89¢

SPECIAL **66¢**



4E-2 PLASTIC DROP CLOTH

A heavy duty, 9 x 12 foot drop cloth. Has many other uses in home, garage and patio to cover or protect.
Regular price . 45¢

SPECIAL **19¢**



SILENT DOOR CLOSER

4C-24
A silent door closer for perfect trouble free control. For doors up to 1 3/8 inches thick. Self-lubricated for 10 years or more. Regular \$2.19

Sale Price **\$1.66**



6-FOOT ALUMINUM LADDER

An all-purpose aluminum ladder that is lightweight but ruggedly constructed. Wide, well designed side rails and steps. Extra braces for maximum strength. Molded vinyl feet. Regular \$14.95

Sale Price **\$9.99**



3F-6 SOLDERING GUN KIT

Dual heat gun for 100 watt or 140 watt heat. Includes 3 soldering tips, wrench, brush and solder.
Regular price..... \$8.95

Sale Price **\$5.88**



WESTERN INTERIOR-EXTERIOR VINYL

4E-3
A high hiding vinyl finish that provides a beautiful and durable surface. White only, may be tinted to desired shade.
Regular price .. \$4.98 a gallon

SPECIAL **\$3.88**



WESTERN HOUSE PAINT

4E-4
A lead-free, high gloss exterior or alkyd paint. Exceptionally durable and well suited for sea-coast as well as other areas. White only, may be tinted to desired shade.
Regular price .. \$5.25 a gallon

SPECIAL **\$4.44**



VALUABLE COUPON

2J-10 & 2J-11 COTTON GLOVES

- Long wearing
- Snug fitting knit wristlets
- Men's size
- Women's size
- Regular 39c a pair

SALE PRICE 33c

Price With Coupon **27¢**





PICTURED IS THE ATTRACTIVE BUILDING OF PAYTON'S HARDWARE ON MAINE STREET. THE STONE WORK WHICH ADDS SO MUCH TO THE BUILDING WAS DONE BY PETERSON CONCRETE PRODUCTS. THE ENTIRE BUILDING HAS UNDERGONE SOME REFURBISHING AND THE ARCADE WILL BE WHERE THE LAKESIDE NEWS WILL HAVE ITS OFFICE.

(Staff Photo)

Nuptials Told

LAKESIDE — Patsy Joe McClain, daughter of Mr. and Mrs. George McClain of Lakeside, was married to Eric H. Sarkela in the evening, June 18th at St. Alban's Church in El Cajon.

A reception following the wedding ceremony was held at the home of the bride's parents at Lemon Crest.

The newlyweds left on a honeymoon which included Lake Tahoe, and the Monterey Peninsula. They are now residing in El Cajon.

Fast TV
Formerly Andy's TV
443-1943
9777 Maine Lakeside

11624 RIVERSIDE DR.
Bernies Barber Shop
OPEN MON. THRU SAT.
9:00 a.m. — 7:00 p.m.
APPOINTMENT BUS. 448-9804
New technique in men's hair cutting
Hair styling
Razor cutting
Air-conditioned

RESIDENTS FLY TO MEXICO
LAKESIDE — Ruth Sloan and her daughter Iris, flew to Mexico last Thursday for a holiday.

Make your financial partner

SECURITY FIRST NATIONAL BANK
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

SERVING LAKESIDE AND SANTEE AREAS
Hardy's Disposal Service
Pick-up Twice Weekly
PROMPT AND DEPENDABLE SERVICE
443-6683

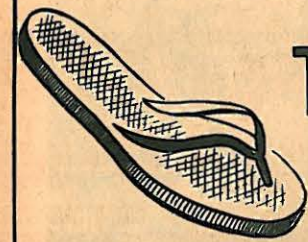
Penny's Beauty Shop
Come in and let Cheryl, Josephine or Penny make you beautiful
9926 MAINE AVE. 443-1061

Alpine - Lakeside
El Cajon - Santee area
Dr. Paul
All branches of Dentistry
* Plates & plate repair
* Pensioners welcome
* Transportation furnished
443-3948 Lakeside
9836 Maine Ave.

SUPER SALES DAYS

SHOP LAKESIDE DEPARTMENT STORE AND SAVE DOLLARS

For Men - Women
Boys & Girls



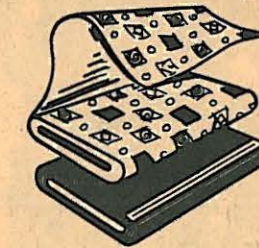
REG. 39¢ Save 20¢

RUBBER

Thongs
19¢ pair

SPRING KNIGHT

Broadcloth



REG. 69¢ yd.
Save 19¢ yd.

Close Out Sale
Simplicity
PATTERNS



15¢
EACH PATTERN

Drip-Dry Prints

2 \$1
Yards

LADIES' SLEEVELESS

Blouses



32 to 38

Fine Quality

77¢
each

Kids' Tennies

Sizes 5 to 3



REG. \$1. pr.

Save 23¢

77¢
pair

DARNETTE

Tee Shirts

Many styles and colors for girls and boys . . .



Sizes 6 mo. to 12 yrs.

REG. 96¢ to \$1.44
Save to 56¢ each

88¢
each

Lakeside Dept. Store

9917 Maine Ave.

LAKESIDE

PRICES EFFECTIVE 'til July 4th

Open 9 - 6 Monday thru Saturday



MEMBERS OF THE LAKESIDE 4-H CLUBS, SAGEBRUSH AND STAR, WITH THE ANIMALS THEY EXHIBITED AT THE DEL MAR COUNTY FAIR. SHOWN ARE, DEBBIE MITCHEL, JOHN

SCHNURR, CHERYL RIFFEL, JESSIE WHITE, AND MARANN SCHURR IN THE EXHIBIT HALL.

(Staff Photo)

"THE FINEST ITALIAN FOOD IN THE VALLEY"

HOURS - WED., THURS. & SUN. 4 TO 10 P.M.
FRIDAY & SATURDAY 4 P.M. TO 1 A.M.

Sam's Pizza House

LASAGNE - ANTIPASTO - SALADS
FOOD TO GO OUT

SAM & MARY MANISCALCO 12244 WOODSIDE AVE.
PHONE 443-3339 LAKESIDE, CALIF.

Peterson Concrete Products

CONGRATULATE COLOR MART.

Banner Flagstone Water Falls Hawaiian Stone Block Walls

9750 Wintergardens Blvd. Lakeside

HANK BUTLER CHEVRON SERVICE
PHONE 448-9769

New Car Undercoat Special

15%

During month of July
Prices on Older Cars Comparable

SPECIALIZING IN TUNE-UPS, AUTO BODY
FENDER REPAIRS AND AUTO PAINTING

11903 WOODSIDE AVE. LAKESIDE, CALIF.



Anyone for Tennis?

LAKESIDE — Twenty men and women from this area have joined to lead the Lakeside Tennis Association.

This is a summer program for youth and adults which began on June 17 and will end September 10.

There are three divisions for boys and girls. The first is for 12 and under; the second 13 to 15 and the third 16 to 18.

There will be a roving trophy, and the seeded leader will be challenged. Tennis balls will be furnished by the School Recreation Department.

Instructions will be furnished for beginners and there will be one class a week. The cost is 50¢ for youth and \$1 for the adults.

Softball League Set

LAKESIDE — The softball league is underway. The league is for adults.

Those interested in the league are also interested in a night league. It is hoped that the grounds may soon be upgraded with lights.

Sponsors are also needed for the activity.

Awards to be Given

LAKESIDE — Following a picnic on the 3rd of July at El Monte Park, the Lakeside Santee Pony League will hand out trophies July 10th at the Pony League Field.

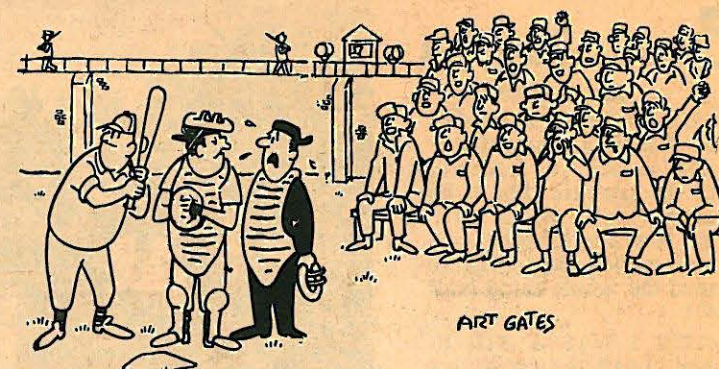
Stadium Fund Swelled

LAKESIDE — Angie Murray and Rose Collins attended the "Let's Make a Deal" TV program recently and won \$150 which they donated to the stadium fund.

Standings

LAKESIDE PONY LEAGUE

	W	L	T
Lindo Lanes	14	1	1
San Diego Rock	13	3	0
Santee Dodgers	9	4	1
Lakeside Optimists	8	6	0
Operating Engrs.	7	8	1
Lakeside Masonry	7	8	0
Lakeside Merchants	4	13	1
Santee Cards	3	13	0



"Ordinarily, it wouldn't bother me if the crowd yelled 'murder the ump!'!"

If You Live Here ...

Feed . . . dahlias now if you haven't done so in the past month. Large-flowered, show varieties should have side buds pinched out to channel all growth into a few terminal buds.

Plant . . . Tuberous Begonias now. Many good-sized plants ready to bloom are available in nurseries.

Plant . . . annuals such as zinnia, salvia and other sun lovers now for bloom mid-

summer through fall. Dig . . . daffodils and other spring flowering bulbs only after tops have completely died back.

Water, feed and . . . spray roses regularly, rather than spasmodically. Roses reward the attentive gardener with a longer, more prolific bloom period.

Change Contemplated

LAKESIDE — On July 12, the Board of Supervisors will consider a request to change the name of Maplevue Ave. to Lake Jennings.



Sez he'll always have the selection of beer, wine and liquor and the same economy prices you'll find anywhere— Why go out of Lakeside?

Art & Emily Sattler

SPECIAL LOW PRICES

- GLENMORE SILVER LABEL \$4.99 Qt.
- COLONEL LEE 100 Proof BOURBON \$3.99 Fifth
- VODKA \$3.69 Quart \$2.98 Fifth GIN \$2.98 Fifth
- IMPORTED SCOTCH \$4.99 Fifth
- CANNED POP 12 for \$1.00
- The only Eastern Beer in Town \$2.98 24 cans
- KEG BEER & SMALL TAPPERS \$4.95



Sez she'll always provide that smiling service and the best selection of picnic supplies.



Denny "Geronimo" Sattler sez, "I do the stocking."

G & M Liquor

12119 Woodside Ave. Lakeside
EASY PARKING AT CORNER WOODSIDE & WINTERGARDENS BLVD.



"Patty" sez, "I keep the place clean."

Notes To You

By Ray Grayson

WELL I SEE THE SCHOOLS have issued another three-month parole to students, with the promise they'll be back in the fall. By the way, if the kids are anything like I used to be, they'd like to extend the whole thing until 1980!

WHEN I WAS A KID IN school, I had the distinction of being AWOL and present in class at the same time. In my case this stood for: Awful Work On Lessons. Nothing I studied in school could have possibly given me the trouble I gave my teachers. I was the only kid with patches on his seat, that enjoyed a private room. I spent most of my time in the principal's office. I had other things on my seat too, which made the main reason for patches secondary.

RECENTLY, A FRIEND OF mine said to me (quote) "I can't understand what they mean, when they say our schools are not doing a good job of teaching today. I wonder where all our space experts got their education?" (unquote)

SCHOOL VACATION IS now official, with a second to the motion. Thus far I have seen two little boys walking down the street with the seat of their pants out!

AND DID YOU NOTICE THE rise in film stock last week? My parents took my school picture too. It looked like a shooting star headed for the nearest swimming hole! I understand a few students held their report cards back of them. This school picture bit has always confused me. (I believe in it) Why don't they photograph the report card and show that to their friends? We already know what the kid looks like on the outside.

WELL I GUESS THAT'S IT. The good old golden school days have turned into "silver summer."

HAVE FUN KIDS!



SEVERAL LAKESIDE BOYS WERE AMONG THE GROUP OF MARINE RECRUITS LEAVING LAST WEEK. ACCORDING TO THE OFFICERS IN CHARGE, THIS WAS ONE OF THE FINEST GROUPS IN RECENT TIMES. THESE BOYS ARE PART OF THE SAN DIEGO PLATOON AND WILL GO THROUGH BASIC TRAINING TOGETHER. (Staff Photo)

Searcy Family Wins Honors

LAKESIDE — Dani Gay Searcy, just seven years old, took first place with her brownies. Johnny, age ten, took second place for his cookies and third for his muffins. Kathy, 16, took second on her spice cake and second on her cookies.

In the honey division, Mrs. Donna Searcy took first place on her white layer cake and third place on drop cookies.

All these honors came to the Searcy family at the Del Mar County Fair.

Tumbleweeds Plan Trail Ride

LAKESIDE — The sixth of August is the date planned for the annual camp out and trail ride by the Tumbleweed Riders.

The group plans to stay for a week at Los Caballos. The outing is slated to end on the 12th of August.

Most of the club is expected to participate and many will have guests.

* * *

Populations with a low concentration of cholesterol and other fats in their blood have a lower heart disease rate than populations with higher concentrations, the San Diego County Heart Association says. Reduce your risk of heart attack by eating less animal fat and less food high in cholesterol.

BLACKIE'S WELDING

Machine works Fabrication
Custom Welding
Pipe and Bolt Threading

448-1155

9664 Wintergardens Blvd.

SELF DEFENSE

Karate

FOR WOMEN

Private Lessons
or Group

11086 WOODSIDE

Lakeside 448-4215

COMPLETE

ENGINE

TUNE-UP

Price Includes:

\$12⁹⁵
6 or 8 Cyl.

All Labor plus new spark plugs, new points, new condenser, new rotor - 4000 Mi. written Guarantee

Bob's Texaco Repair Center

Corner Woodside & Maine LAKESIDE 443-1131

PURSIFULL AUTO SERVICE

GENERAL REPAIRS & OVERHAULING
AUTOMATIC TRANSMISSIONS

BUD PURSIFULL
443-1651

9786 LOS COCHES RD.
LAKESIDE, CALIF.

Rocky Home Dairy



9562 WINTERGARDENS BLVD.

OPEN 7 A.M. to 8 P.M.

LAKESIDE

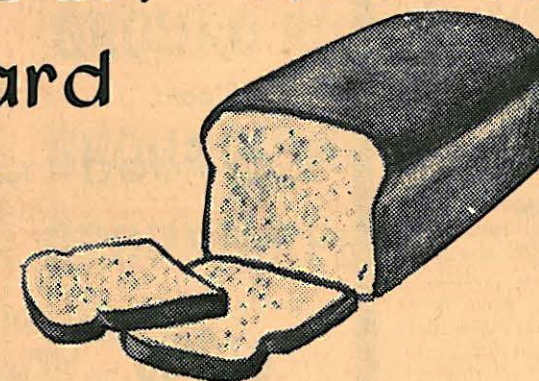
Ph: 448-6216

Closed Sundays

SAVE SAVE

SAVE **8¢** on
1/2 Gallon Milk

WONDER HOLSUM BREAD
Standard
Loaf



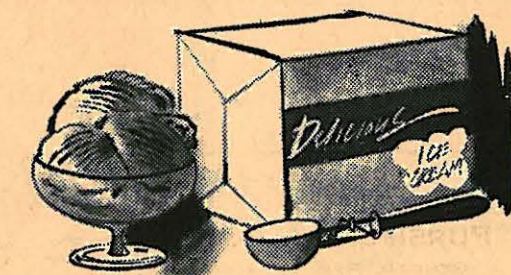
5 for \$1

*** PRICES EFFECTIVE JUNE 30th thru JULY 4th ***

ICE CREAM

55¢

HALF GALLON



YOUR
HANDWRITING
SECRETS

Charlie Cole



Often people are amazed to find that many parts of writing are measured by the Graphologist and that anyone schooled in measuring these various parts of a script will have scores which are identical with any other Graphologist's measurement.

The unizonal letters such as e, i, n, s, etc. are considered average standard height if they are three millimeters high (approximately 1/8 inch). When they are four millimeters or more in height they are regarded as tall and when they measure less than three they are judged to be short.

Experience supports the finding that by the time a child is twelve years old the height of his unizonal letters is fairly well established.

As the height of these unizonal letters, called the middle zone, determines a person's interest in day-to-day social activities as well as his own day-to-day ego functioning, it is not uncommon to find young adolescents with a relatively large middle zone such as we find in the sample of A. R.'s (14-F-R) writing.

A. R.'s great concern and interest in day-to-date activities, particularly those which pertain to the interest of her peer group, make her a willing and enthusiastic follower for whatever the majority is interested in at the moment. At this time it happens to be the Beatles, and from A. R.'s letter she is definitely certain that she is a

Beatle (George is her choice) lover.

Other interesting aspects of A. R.'s writing are her initial hooks or garlands which may indicate that she is very interested in acquiring social status with her peers and will try very hard to hang on to this status when it has been acquired.

It may also be noted that there are many ending hooks on her words indicating that she has considerable tenacity or stick-to-it-iveness relative to the people and ideals that she accepts.

In spite of the usual expected signs of immaturity for a 14 year old, her writing has many indications of a desire to grow up. She has learned to take many short cuts to conserve her time and energy and has developed a certain amount of initiative which allows her to go ahead to do a job without someone saying, "Now do this next."

The writing also shows that she is quite an individual in her own right and will always plan or do things in a little different manner, and she certainly will be independent in her thinking and in her actions.

If you would like to know the secrets your writing reveals, send ten or more lines together with your name, address, sex, age and handedness to Charlie Cole, care of The Lakeside News, P. O. Box 343, Lakeside, Calif. Watch future columns for your secrets.

Dear Mr. Cole!

Thank you very much really like to get letter see I last wrote you, mgs have happened (interest)

Barker and Son Market

ROD'S MEATS WITH FRIENDLY SERVICE

Morrells Chief

Boneless, Fully Cooked

HAM

Whole or Half

98¢ lb.

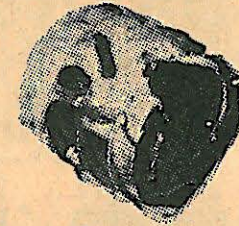
Open Sunday and Monday

Assorted Flavors

Shasta Drinks

5^F \$1^R

Chuck Steak **49¢ lb.**



Imperial

Strawberry Jam

2 lb. Jar

49¢

Sliced Bologna

49¢ lb.

Boneless Cross RIB ROAST

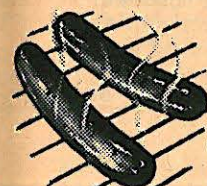
79¢ lb.



SKIPPY
DOG FOOD
TOPS IN QUALITY!

12^F \$1^R

#1 Talls



Morrells

WIENERS 39¢

12 oz. pkg.

Morrells

Yorkshire Regular or Thick Sliced

SLICED BACON

12 oz. Pkg.

69¢ lb.

GROUND ROUND 69¢ lb.

GROUND CHUCK 59¢ lb.

GROUND BEEF 39¢ lb.

69¢ lb.

59¢ lb.

39¢ lb.

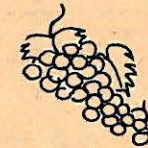
Freezer Beef for sale at all times

Whole Round, Whole Beefloins quarters or sides

Freestone

Peaches

2 lbs. 25¢



Radishes

5¢ Bunch

5 lb. bag Potatoes

19¢

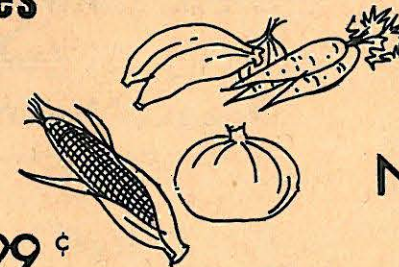


Onions

5¢ Bunch

Lg Fresh Corn

5 EARS 29¢



Nectarines

2 lbs. for 35¢

Regal Ridge
10-lb. Bag
Briquets



Extra Good for Bar-B-Que

55¢

SHOP AND COMPARE THESE BIG VALUES

Bordo Grapefruit Section

Grapefruit

16 oz. Can

4 for 98¢

Children Available

Licensed in 1948, Adoption Services of San Diego County became the first public agency in California to place children for adoption. Prior to that time, all agency adoptions were handled by voluntary agencies. From a modest beginning of 33 placements the first fiscal year, the service has grown so that 392 children received permanent adoptive homes in 1965.

Adoption is a program where there seems to be a great deal of misinformation. Some of this is because of regulations of previous years, information from other states, etc. Miss Jane Redwine, Chief of Adoption Services of San Diego County, suggests that anyone interested in adoption telephone the agency to obtain current information.

Most children available for adoption are infants of all races and creeds. They all have one thing in common — all want loving parents. Any couple who can provide love and a happy home for a child probably meets the basic adoption requirements. They are that simple. It is not necessary to own a home, have a savings account, be under a certain age, or have a large income.

Miss Redwine said that currently the ratio of couples wishing to adopt the number of children available for adoption is the closest it has ever been. There is no waiting list for those who desire a child. The entire adoption process from inquiry to placement of a child in a home is about seven months.

The Lakeside News will be running a series of pictures of adoptable children. Many of these children will be of minority races and many will be handicapped.

Realizing it takes exceptional people to adopt such children, we are appealing to you, our readers, to try to find a spot in your heart for these children. The series will begin with next week's issue.

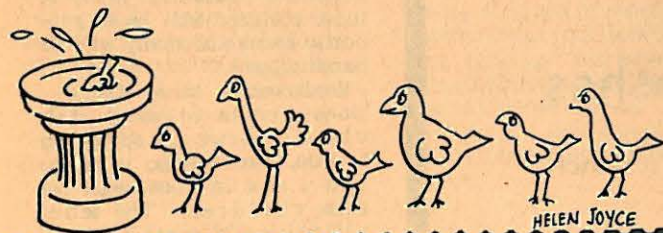


"Mind if I play through? I've been bitten by a rattlesnake!"



TWO OF THE YOUNG MEN PICTURED AS THEY LEFT FOR THE SERVICE. FRIENDS AND PARENTS CAME TO SEE THEM OFF. SHOWN ARE DAVID CARDENAS, SECOND FROM LEFT AND JUST BEYOND HIM, FREDRICO ADAME.

(Staff Photo)



CONGRATULATIONS TO
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OPTOMETRIST

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LAKESIDE, CALIF.
HI 3-1075

CHURCH NEWS

WESLEYAN METHODIST

Wesleyan Men will meet at the church on Thursday, at 7:30 p. m.

The Senior High Sunday Class will meet at the church for a Beach Party on Friday, at 5 p. m. The purpose is to welcome freshmen coming into the class.

Next Sunday, July 3rd, there will be a Baptism Service at 3 p. m. at the El Cajon Wesleyan Methodist Church located at 3rd and Lexington.

* Rev. Theodor Roberts of the Community Presbyterian Church, has just returned from Salt Lake City where he attended a workshop on Creativity at the University of Utah.

Sale Successful

LAKESIDE — A rummage sale for equipment was held by the Pony League Ladies Auxiliary. It was a real success.

The SEWING BASKET

Yardage — Yarn — Gifts



ALPHA BETA Shopping Center
Lakeside 443-1225

A HOME BEAUTIFULLY DESIGNED FOR THE CARE AND COMFORT OF THE AGED

Woodside Manor Sanitarium
OLLIE DENNIS, ADMINISTRATOR

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LAKESIDE, CALIFORNIA

Family Fair Winners Told

DEL MAR — The Hugh Sybolt family had many winners in the competition at the Del Mar fair.

Son Sam, placed first in the Hobby Show on model cars display. Sam's wife, Jolene, won a third on her key collection display. Jolene also placed first on her white layer cake and second on her peanut butter cookies. This was Jolene's first attempt in the cake baking department.

Mrs. Hugh Sybolt "Bobbie" won a first on her cream puff entry and also a third in the European inspired recipe of roast chicken with noodle stuffing.

In agriculture, Mrs. Sybolt won a first for Valencia oranges and second for limes.

Keep your weight normal and reduce your risk of heart attack, the San Diego County Heart Association advises. Among middle-aged men who are 30 percent or more overweight, the risk of heart attack is twice as high as among men of normal weight.

Lakeside Liquor Store
Delicatessen-Magazines

Keg Beer and Tapper

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Miss Katie and
Sam Maniscalco



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A SPECIAL 8-WEEKS COURSE
Beginning April 20 at 6:30

Conducted by the El Cajon

TOASTMASTERS CLUB
"A Friendly Group of Valley Men"

Leo's Lakeside Pharmacy

COME IN AND MEET RAE BENDER,
ONE OF SAN DIEGO COUNTY'S TOP COSMOTOLOGISTS
Summer Specials in Cosmetics
Dorothy Gray

5-minute
Magic Cleanser Reg. \$2.00 **1²⁵**
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Flower Water Reg. \$3.50 **2⁰⁰**
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New cosmetics, hypo allergenic cosmetics
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FREE GIFT WITH ANY MARCELLE PURCHASE

Marcelle Cosmetics

Maalox Reg. \$1.49 **86¢**

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Box Stationery **50% OFF**

9943 Maine Avenue

9 to 7:30 weekdays
10 to 2 Sunday

A Simple Summer Treat



Glory be! No more sugar crunching under your feet. The favorite summer refreshment for the young set comes already sweetened. A brand-new flavor of Pre-Sweetened Kool-Aid soft drink mix, black cherry, dark and delicious as the fruit, will quench the thirst of every family member.

Keep the packages within easy reach of the little ones and let them do the honors. For a refreshing variation add some unsweetened fruit juice and create your own flavor combinations.

CHERRY-APPLE DELIGHT

- 1 envelope pre-sweetened black cherry instant soft drink mix
- 2 cups unsweetened apple juice
- 2 quarts water with ice cubes

Combine all ingredients, stirring until soft drink mix is dissolved. Makes 2-1/2 quarts or 10 servings.

Local Home Sold

LAKESIDE — Mr. and Mrs. Glenn Bennett have recently bought a home at 9321 Jovic Road.

Of interest to local residents is the fact that Mrs. Bennett's mother, is Mrs. Rose M. Fischer. Mrs. Fischer is active in the senior citizens groups and many community affairs.

In 1930, Mr. and Mrs. Fischer homesteaded on old Barona Road.

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FARMERS INSURANCE
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 11964 WOODSIDE
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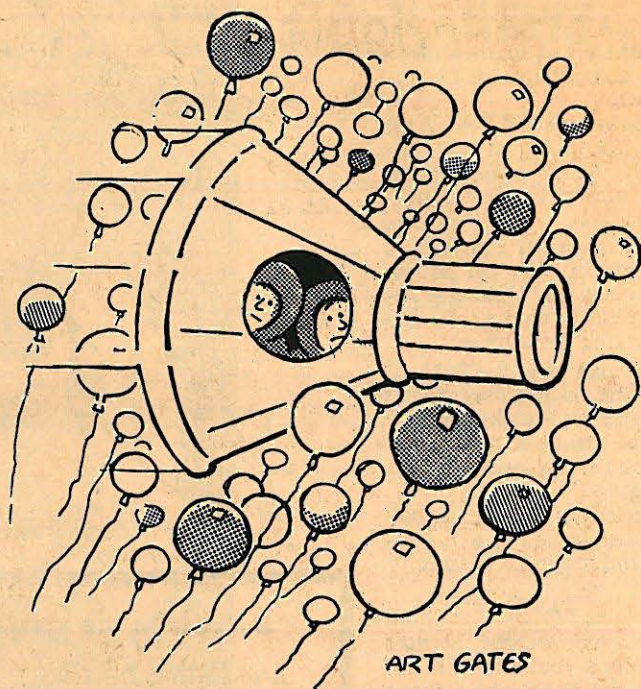
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SHORT & LONG CYCLES

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Of Finches

Pets and Pet Supplies

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LAKESIDE CAFE & DINING ROOM

BREAKFAST SPECIALS 95¢

Choice of
Ham, Bacon or Sausage with
choice of Juice, Potatoes,
2 Eggs, Toast, Jelly & Coffee

T-Bone Steak \$1.85
Complete Dinner

9911 Maine Ave.

Ted's Variety Store

9907 MAINE AVE.
LAKESIDE

ONE TABLE of TOYS
Reg. \$1 **68¢**

Paint by Number



Dolls 

SELF ANALYSIS QUIZ

Do You Frighten Men Away?

For Women Only:

by Jane Sherrod Singer

It is normal for men and women to be attracted to each other and normal for people to want a happy marriage and a family. Some women attract men like magnets while others, despite their beauty or good grooming, send all the males scurrying away. Here are some questions to determine whether or not you are a female ogre as far as men are concerned.

- | | YES | NO |
|--|-----|-----|
| 1. Do you insist on opening your own doors, getting into your coat without help, carrying heavy packages, etc. when your escort is around? | () | () |
| 2. As a child, did you side with your mother against your father and/or the other males in the family? | () | () |
| 3. Do you subtly hint to your escort that you are ready for marriage? | () | () |
| 4. Are you prone to see more faults in men than good points? | () | () |
| 5. Do you lean on men, asking their help and advice on everything from your clothes to politics? | () | () |
| 6. Is your conversation spiced with juicy telltale tidbits about the private lives of others? | () | () |
| 7. Do you usually organize your dates by telling your escort what to wear, where you wish to go and how to behave? | () | () |
| 8. Do you think that over affection, such as kissing, caressing, holding hands, etc., is the way to a man's heart? | () | () |
| 9. Do you often provide the money, tickets and/or transportation for your dates? | () | () |
| 10. If your escort seems tired, worried or in a dark mood, do you show your disgust for his weakness? | () | () |

ANSWERS IN A NUTSHELL:

- If you said yes to:
- You're too independent for most men. The age of chivalry is not dead!
 - With this conditioning, chances are you really don't trust men. They sense this, even if you try to cover it up.
 - Nothing puts a man more on guard than to feel he is being pursued. The nature of the beast makes him want to be the hunter, not the hunted. Control yourself.
 - Put this shoe on your foot. Don't you want your faults to be understood and your virtues emphasized?
 - The climbing vine, and worse the parasite, break down strong trees and ruin mighty buildings. Men, being a thinking animal, will turn and run — if he is smart.
 - A gossip is untrustworthy, malicious and such a personality trait hints of an unwholesome mental character. As self-protection, men learn to shy away from women who talk unkindly about others.
 - No real man wants a bossy female!
 - The sexy approach will get you somewhere, but not for long. Many men find such attention embarrassing and your behavior raises questions in their minds about your basic moral principles.
 - A woman can buy attention for a time, but never true

love. "All the world loves a lover" but no one respects a gigolo.

- You are insensitive to feelings. Everyone has moods, problems and disappointments. If you can't help or sympathize, get out before he does.

SCORING:

A YES to any of these points, if carried to excess, is likely to frighten men away faster than if you waved a stick of dynamite under their noses.

D.L. Williams

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4¢ lb. COLD 5¢ lb.

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48 in Pkg. 45¢

Edelbrau Beer

1/2 Case 12 oz. can \$1.55

Vernors
28 oz. size
19¢ each + deposit

Breakfast Special
SLICED BACON
1 lb. pkg. **59¢**

Bologna
All Meat Sliced
45¢ lb.

FIRESIDE
Crackers
1 lb. Box 25¢

ROSCO DOG FOOD
15 cans for \$1.00

We have picnic supplies

EXCHANGE STUDENTS LEAVE FOR HOME

GROSSMONT — A Trailway Bus containing 41 American Field Service students representing 24 countries, left the Grossmont Shopping Center June 25 at 8 a. m. to start their trip across the United States.

They are enroute from a year in San Diego County communities, as members of families and students at local high schools, to Washington, D. C. where President Johnson will receive them. From Washington they go to a final meeting of all this year's American Field Service students to evaluate their year in the United States and immediately following, return to their own countries.

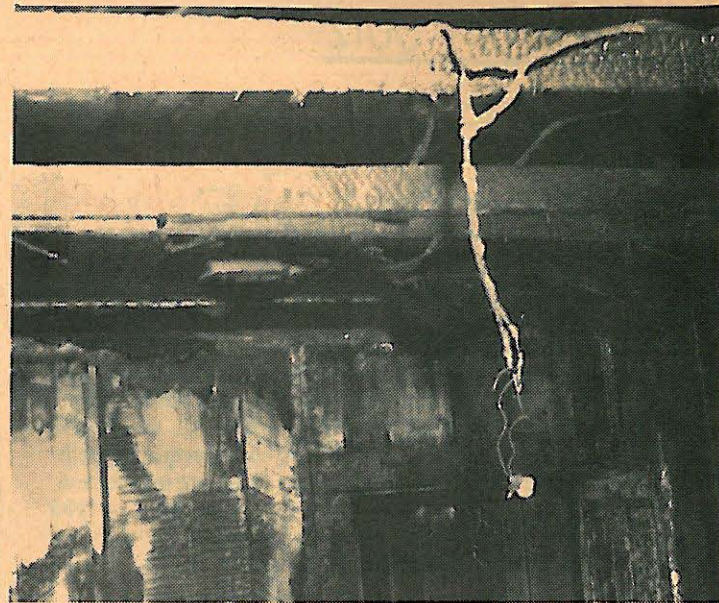
The American Field Service is sponsoring 3080 students from 59 countries in more than 2500 communities throughout the United States during the 1965-66 school year, and in return is sending more than 1100 young Americans abroad.

The end-of-stay bus trips are designed by the AFS to introduce the students to communities and regions of the United States other than those where they have lived for the preceding year. The trips also

give an estimated 100,000 Americans a chance to meet boys and girls from all over the world: 80 buses are making two or three day stops in an average of six communities each.

The American Field Service is a non-profit organization without political or secular affiliation. It is supported by private contributions. Having served as a volunteer ambulance corps in the First and Second World Wars, the AFS started its present program of international scholarships in 1947 as the most effective way to promote international understanding in peace time. The motto of the AFS is "WALK TOGETHER—TALK TOGETHER, ALL YE PEOPLE OF THE EARTH. THEN AND ONLY THEN SHALL WE HAVE PEACE."

Lakeside Realty
12024 Woodside 448-4474



INTERIOR OF LAKESIDE HOTEL ROOM WHERE FIRE ORIGINATED. (Staff Photo)

VACATION TUNE-UP Special
8 Cylinder \$7.95
6 Cylinder \$5.95 Plus Parts
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2 OUT OF EVERY 3 **TV'S REPAIRED** IN THE HOME \$4⁷⁵
CAN BE
Includes home visit
Fuse and Tube check
Adjust picture
Antenna check
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Adjust channels where necessary
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Call 448-6000 ADD \$2. for COLOR
CRAFTSMAN ELECTRONICS
9242 WINTERGARDENS BLVD.

'Where the Boys Are'

This week I would like to dedicate my column inches in tribute to the anniversary of our Declaration of Independence, July Fourth.

HAPPY BIRTHDAY U. S. A.

We celebrate our Birthdays
In a variety of ways
Counting all the candles
In years, made up of days.

We celebrate with children
Or with our Mom and Dad.
It's really fun remembering
All the ones we've had.

But there is one much greater
Than either yours or mine
It's the Birthday of Our Country
Solemnized through time.

We call it Independence Day
Sometimes, Fourth of July
Whatever name it goes by
It was declared for you and I.

Long ago by men of vision
The pledge was made for all
With sacred honor, pen in hand
They signed at Independence Hall.

Unalienable rights for mankind
Declared and vowed that day
Secured our Independence
And a happy birthday for the U. S. A.

Marie Kramer

Our thoughts and our prayers are with you all.

EDITOR'S NOTE:

Parents and families of all servicemen are invited to get in touch with the Lakeside News or the Town and Country News. We are anxious to keep in touch with all of our boys serving in the armed services. If you will give us the names of these boys, we will, at our expense, send a copy of our newspapers to your serviceman. And if you will call our office, 445-3133 or 443-3839, we will be happy to print the news of your serviceman. It has been gratifying to us to have many servicemen tell us how much this column "Where the Boys Are" has meant to them. Please, help us to help them!



"Is there a welder aboard?"

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850 EL CAJON BLVD., CITY OF EL CAJON
Call 442-0201 Open Eves.—Closed Sunday (because it is Sunday)
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Barney's Drive-In Cleaners
Quality with Service
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JUNE 30 thru JULY 2
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Matching Suits regularly \$1.50, special \$1.00
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July 1st & 2nd OPEN HOUSE
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WE STOCK OUTBOARD ENGINE & LAWN MOWER PLUGS **99¢** ea.
SAVE!! Oil Can **1⁵⁹**
SAVE ON REBUILT ENGINES & TRANSMISSIONS
MACHINE SHOP **FREE** COFFEE & BEER
Valve Jobs
Brake Drum Turning
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Hot Tanking
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FREE Mike Up & Estimates

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Paints for every purpose
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9819 Maine Ave. Lakeside 443-1182
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EVERYTHING IN FEED & SEED
RAISE YOUR OWN CORN
HYBRID SEED CORN **60¢** LB.
VET'S DOG FOOD
50 lbs 5.14
25 lb. 2.69
10 lbs. 1.19
LAKESIDE FEED STORE
9901 Maine Ave. 443-3928 443-1312
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THE EXTERIOR OF THE LAKESIDE HOTEL FOLLOWING THE SATURDAY NIGHT FIRE WHICH STARTED IN A MATTRESS. THE FIRE WAS QUICKLY BROUGHT UNDER CONTROL BY THE LAKESIDE FIRE DEPARTMENT.

(Staff Photo)

Teen Board Installed

The newly installed Teen Board at Valdon's recently held an installation party at the desert.

The newly appointed Teen Director is Chris Sarot.

Those on the Board are: Granite Hills, Sandy Collins; El Capitan, Rene Phillabaum; Santana, Francis Farr; El Cajon, Karen Nagle; Grossmont, Gayle Williams.

Man is a reasoning creature who delights in logic until it threatens his pet prejudices.

PROGRESS
Individual thinking has always been the life-blood of our democratic way of life.

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In the Center of Lakeside

A COMPLETE FUNERAL INCLUDING BEFORE NEED FUNERAL PLANNING

Virgil and Mary Sherrill,
Managing Owners. 443-2009

WEATHER

HIGH 88
Ave. High 83

LOW 51
Ave. Low 57

No rain for the period

Precautions Taken

SAN DIEGO — Chances are you will find the San Diego Fair at Del Mar this year the cleanest and best maintained of any you have yet visited. San Diego Department of Public Health sanitarians have been working with Fair officials since February to make it that way.

Together, they have gone over every detail of sanitation at the Fair. What water pressure should be maintained at peak hours to assure good sanitation? How often should trash and refuse be cleared from the grounds and barns? What painting and repair are necessary so the premises may more easily be kept clean?

The greatest attention has gone to the concession stands where food will be sold to the

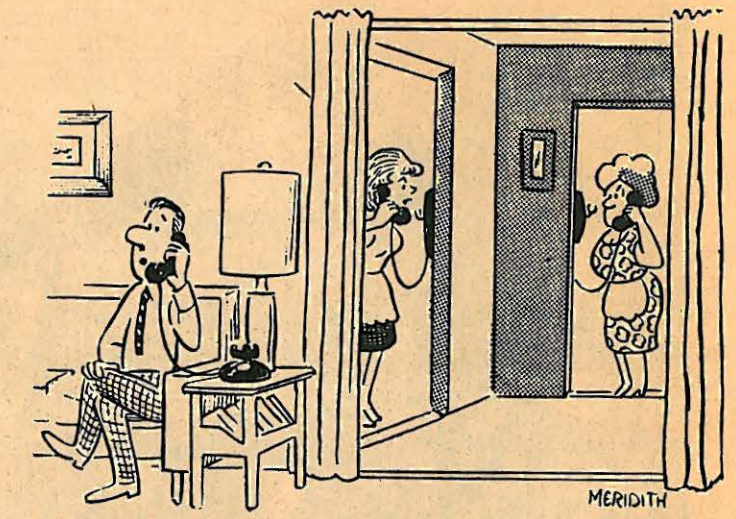
public. There will be fewer foodstands this year than last, but their sanitation will be connected to the sewer for sanitary disposal of waste. Each stand will have hot and cold running water so that utensils may be properly sanitized. Food preparation areas will be screened against dust and flies. The Fair will have a fresh linen concession so that food handling personnel will have clean aprons and towels available at all times.

The Fair dates are June 24 through July 4. Go, and have a good time. Every precaution has been taken to protect your health. Even the flower show ponds have been stocked with fish to make your visit mosquito-free.

* The Lakeside Bakery will be closed for the month of July. This will be vacation time for the owners and we can expect more of those mouth-watering goodies upon their return.

Free Estimates
Euclid Watch Shop
3-5 Day Service
JEWELRY - WATCH REPAIRING

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12442 LAKESHORE DR.



"Careful what you say, Ed . . . remember, I now have a party line!"

Lucy's Cafe

9930 Maine

STOP AT LUCY'S FOR COFFEE
or
MERCHANT'S LUNCHESES DAILY

Cigarette smokers who quit reduce their risk of heart attack, the San Diego County Heart Association says. Population studies show that heart attack risk is doubled in cigarette smokers. When smokers give up cigarettes, their risk goes down to nearly the level of people who never smoked.

TOTAL LOSS
Facts prove that war is better at abolishing nations than nations are at abolishing war.

FLOSSIE'S MUSEUM & TRADING POST

Antiques & Furniture

2 Modern Office Desks

Wood Stoves & Ranges

Antique 3 pc. Bedroom Set

PLUS MUCH MORE

12715 Mapleview
Cor. Ashwood & Mapleview

This Newspaper works harder in this community's interest than any other publication in the world...

...and you can quote us on that!

If You Paid More ...

PHISOHEX	pint	\$1.88
SKYLON NYLONS	pair	39¢
SIMILAC	can	25¢
KOTEX	Regular or Super	33¢
GARDEN HOSE	5 yr. Guar. 50 ft.	\$1.98
NYLON SCARFS	Ass'd Colors Reg. 59¢	29¢
SUDDEN BEAUTY HAIR SPRAY	Giant	49¢

You Paid Too Much!

Woodside Pharmacy

WOODSIDE at WINTERGARDENS

Food High?

COMPARISON PRICES OF SATURDAY, JUNE 25th
NO SPECIALS LISTED

	Nearby Supermarket	Fruit Barn
CANTALOUPE	4 for \$1	6/\$1
WATERMELON	7¢ lb.	4¢
POTATOES No. 1 White Rose	10# bag 69¢	39¢
POTATOES No. 1 Russet	10# bag 69¢	49¢
CHERRIES	39¢ lb.	55¢
ITALIAN SQUASH	25¢ lb.	15¢
BANANAS, No. 1	6 lbs/\$1	7/\$1
TOMATOES (Slicers)	39¢ lb.	29¢
GREEN BEANS	29¢ lb.	20¢
SEEDLESS GRAPES	39¢ lb.	25¢

THE FRUIT BARN

Woodside Ave. at Wintergardens Blvd., Lakeside
OPEN DAILY



FOUR MEMBERS OF THE GOLDEN KEY READING CLUB. THESE CHILDREN COMPLETED 75 BOOKS TO EARN THE HONOR. THEY ARE, KATHLEEN GURNETT, SHARON PORSCHATIS, LUCILLE DE ROSE, JOYCE KUENSTLER AND SHOWN WITH THEM IS THE ASSISTANT LIBRARIAN AT THE LAKESIDE LIBRARY, MRS. LILLIAM KELLER.

(Staff Photo)



AT THE LEFT ARE RICHARD AND LINDA ALCORN, TWO MORE GOLDEN KEY WINNERS AT THE LAKESIDE LIBRARY. PICTURED WITH THEM IS MRS. LORAYNE KRUSE, THE LAKESIDE LIBRARIAN.

(Staff Photo)

* Buffy Roberts has left for Yellowstone Park. She will spend the summer there with young people from all over the country. Each young person will work as well as enjoy the area.

Local Reading Program Concludes

LAKESIDE — The Library has concluded the winter-spring reading program for children. It has been a most successful and interesting year and the first time for the program. Seventy five books were read by several children earning them a gold key to become the first members of the "GOLDEN KEY READING CLUB." Many others participated and received a silver star for each book up to 49 books and a gold star for each book over 49. Since there has been so much enthusiasm shown in this project, it will be repeated again in September.

The regular summer program, requiring the reading of just ten books, will begin on June 27th and conclude on Sept. 2nd. There is a program to suit all children, from first grade through seventh grade. Also, there will be a story hour for the pre-school and kindergarten youngsters. This will be held at the library each Wednesday at 1 p.m. beginning on June 29th and ending on Aug. 31st. Please register your children for the story hour.

For further information on any of these programs, come into the Lakeside Library at 9839 Vine St., asks Mrs. Lorayne Kruse, librarian.

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in Weddings

& other flowers for

other occasions

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443-1067



Have you tried a Fiesta Sundae?



DAIRY QUEEN

12260 Woodside Ave.
Lakeside

Mr. and Mrs. Carl Lorenz

Lakeside Upbeat

By RAY GRAYSON

IT'S HERE! IT'S GREAT! YOU'LL LOVE IT! WE HOPE! Lakeside is news — it's BIG NEWS — for we who live and work here! WE WANT NEWS OF OUR CHURCHES — OUR CLUBS — OUR SCHOOLS — our this, our that, and you have it as long as it's going on in good old Lakeside — WE WANT TO KNOW ABOUT IT NOW!!! Not next week, not next month, but right now while it's FRIED FISH FRESH FROM THE FRYER!

Let's face it! San Diego and area papers do not give Lakeside the coverage it often deserves. At the recent Lakeside Chamber of Commerce dinner, in which we honored El Capitan students, for academic and other achievements, not one newspaper appeared to cover the story — except the Town & Country News. WE NEED A PAPER OF OUR OWN TO COVER THE IMPORTANT EVENTS IN OUR OWN COMMUNITY!

WE HAVE IT! You are looking at it now — the first issue of the LAKESIDE NEWS & THRIFTY SHOPPER. We have it; we intend to keep it — but not without YOUR help.

The price tag on a paper is high — very high! It will be mailed free to every boxholder in Lakeside; it will make it possible for every child up through the adult to publicize personal activities and bring mutual growth and help to all concerned. It will do this; it will be nice if it does this — BUT IT'S GOING TO COST SOMEBODY TO DO IT!

That somebody is YOUR LOCAL MERCHANT.

Combined with the Lakeside news you will see the Sales and Specials under the THRIFTY SHOPPER section of the paper. All bills, necessary to keep Lakeside news in your home, will be mailed directly to the Thrifty Shopper. That is they will be mailed via the Lakeside business people who make this combination news and shopper possible.

We call your attention then to the many ads in the Thrifty Shopper and hope you will find many items to fill your needs. In other words be a HOME TOWN SHOPPER as much as possible. If you can buy it outside of Lakeside and save important money — nobody can blame you. Most people live on a budget and you have to make the dollars go as far as possible. Any reasonable merchant realizes this and should, where he can, adjust his prices accordingly. If you feel the Lakeside price is higher, YOU SHOULD TALK TO YOUR MERCHANT ABOUT IT. Tell him (in a nice way, of course) and maybe he can do something about it.

What ever you do, let's all work together to keep the NEWS and the SHOPPER coming to our 5000 homes in the Lakeside area.

Now about my business. After years of hard work to help promote the many interests in Lakeside, I was asked to write this little piece and I can't help the fact that I, too, have and will continue to run ads in support of our paper. I'm sure you will understand we have the total project in mind here.

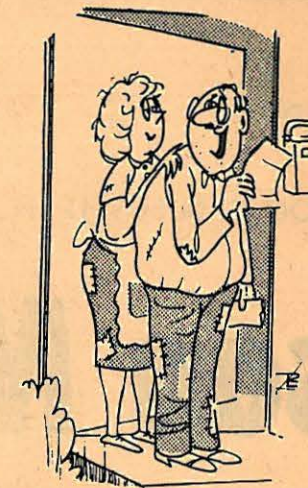
Great day in the morning! Just look at what's happening in Lakeside. Lake Jennings is here and, again, the ducks can return to Lindo Lake! Through the efforts of the Chamber of Commerce, the entire lighting district will be upgraded 100% by August 1 of this year. Many areas of Lakeside were not safe for children and adults. Soon these areas will have improved street lighting.

Great day in the morning — will wonders never cease!! Again through Chamber planning, we will have (by October of this year) a complete re-surface of Maine and Woodside Ave.

As for your humble servant, after two terms as president of the Chamber, he ran unopposed for janitor and was elected by every member of the Board, hands up! Really I shouldn't run myself down that way so I put in for the title of Superintendent of Sanitation. Our purpose is to make Lakeside's business district one of the cleanest in the county.

How does that sound? Improved streets, well lighted and clean as a whistle! ALL THAT AND THE LAKESIDE NEWS & THRIFTY SHOPPER! You just can't get them things everyday!

TALKING TURKEY
Birds, too, mate for life, but never make the mistake of getting the wrong kind of bird.



"Daughter was voted the best dressed girl in college!"

LAKESIDE AUTO REPAIR GENERAL REPAIR

Tires—Truing—Balancing
Alignment

12240 Woodside Ave.
443-2121

Fisher's Beauty Den

BACK IN BUSINESS
8321 Wintergardens Blvd.
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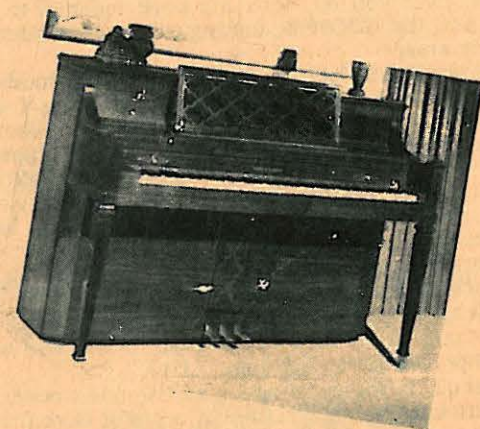
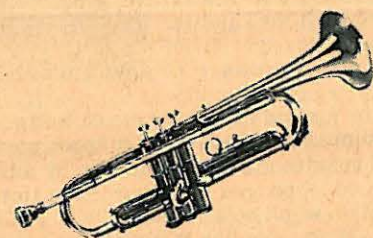
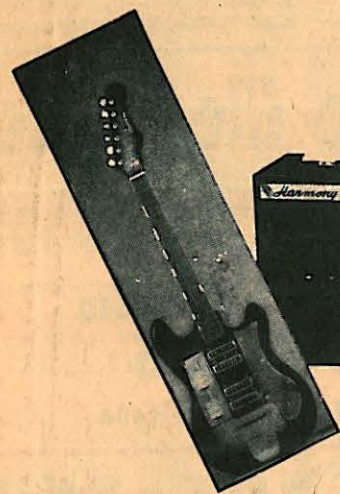
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